



Summary Description for Registries

AbuseShield blocks *variants of a domain name that are commonly used for abusive purposes. The original domain name (Block Label) alone, i.e. without any affixes, suffixes or in other ways altered, will not be blocked. NameBlock easily connects to your backend service provider and then maintains domain block lists as they are created, renewed, or deleted. Blocked variants don't resolve or have a WHOIS entry so there aren't any related fees or other management involved.*

AbuseShield uses NameBlock's abuse variants algorithm to generate an Abuse Variant List consisting of variants of a Block Label, based on e.g. abuse suffixes, homoglyphs, common misspellings etc, and subsequently blocks a maximum of 500 Domain Names within the same participating TLD as the Block Label. Example: the Block Label domain name "microsoft.TLD" would generate hundreds of Variants, e.g. "wwwmicrosoft.TLD" and "m1cr0s0ft.TLD". The Block Label itself, i.e. "microsoft.TLD", won't be blocked.

Requirements:

- No trademark required. However the owner of the Block Label Domain Name registration and the AbuseShield Block Applicant/Owner must be the same
- The Block Label must not be an IDN or start with xn-

A Variant will not be Blocked if it falls into any of the following categories:

- 5 or less characters in the SLD (in the display SLD, not punycode)
- Is a generic word (eg. about, best, computer etc) in any of 14+ supported languages
- Is excluded by a Registry Operator, e.g premium and reserved labels
- Is included in the list of ICANN Reserved Reserved Names for gTLDs
- Is a country, city, or geographic name
- Is listed in any of the trademark databases subscribed to by NameBlock
- Has a pre-existing block on it

Additional categories of what will not be blocked may be added by NameBlock at any time.

Revenue Sharing Model Registries get paid a revenue share for each block applied to their zone	AbuseShield Pricing Is wholesale per Block Label, per TLD, per year, in USD, excluding VAT
Once a Registry is connected to NameBlock it's time to sit back and relax. AbuseShield blocking happens automatically as end-users place orders via their preferred Registrar's purchase flow similar to SSL certs and hosting, or the registrar utilizes our Web-Based Reseller Portal.	Up to 500 variants* of the Block Label will be blocked *Option to add up to an additional 500 variants (if available) Sign our NDA to obtain pricing and revenue share info Go to: nameblock.com/signnda

Unblocking:

- A Blocked Domain Name variant can at any time be unblocked by the Block Owner for a fee.
- A Block or individual Blocked Domain Name may also get unblocked in accordance with NameBlock terms and conditions, dispute policy and/or ICANN requirements.